



Zora Neale Hurston Festival of the  
Arts and Humanities  
-Always the last week in January-

ZORA! Festival: January 23-31, 2010 -  
"Reflection on the Life and Legacy of Zora Neale Hurston  
50 Years After Her Death"

**Sponsorship Packages**  
**Zora Neale Hurston Legacy Awards Celebration**  
January 30, 2010, 7:30 pm  
Rosen college of Hospitality

Celebrating 21 years, the annual Zora Neale Hurston Festival of the Arts and Humanities (ZORA! Festival) is a multi-day, multi-disciplinary event celebrating the life and work of 20<sup>th</sup> century writer, folklorist and anthropologist, Zora Neale Hurston; her historic hometown, Eatonville, Florida, the nation's oldest incorporated African American municipality; and the cultural contributions people of African ancestry have made to the United States and to world culture. This premier festival of the arts attracts more than 200,000 guests each year. The event includes distinguished arts and humanities scholars from around the world as well as local aspiring artists, music performances, interactive activities for children and culminates, this year, with a Legacy Festival Awards Celebration.

The Legacy Festival Awards Celebration commemorates Zora's 50-year legacy since her death and is being presented in partnership with the Orlando/Orange County Convention & Visitors Bureau, Inc. (Orlando/Orange County CVB). This exclusive event will be held on Saturday, January 30, 2010, at the UCF Rosen College of Hospitality Management. There, we will gather to recognize trailblazers Cathy Hughes, founder of Radio One/TV One; George Fraser, author and founder of Frasernet.com; and Susan Taylor, Editor-in-Chief Emeritus of *Essence* Magazine and founder of National Cares Mentoring Movement.

**Proceeds from This Event Support the Zora Neale Hurston Youth Endowment**

**SPONSORSHIP PACKAGES for the Legacy Festival Awards Celebration**  
January 30, 2010  
UCF Rosen College of Hospitality Management

(Details of each sponsorship is on the following pages)

**Legacy Celebration Sponsorship**

Presenting Sponsorship	\$7,500
Platinum Sponsorship	\$5,000
Gold Sponsorship	\$2,500
Silver Sponsorship	\$1,500
Bronze Sponsorship	\$1,000

The Association to Preserve the Eatonville Community, Inc. (P.E.C.)  
227 E. Kennedy Blvd. • Eatonville, FL 32751  
Phone: 407-647-3307 • Fax: 407-539-2192  
Email: [zorafestival1@yahoo.com](mailto:zorafestival1@yahoo.com) • Website: [www.zorafestival.com](http://www.zorafestival.com)