

# Z O R A !

23<sup>rd</sup> Annual Zora Neale Hurston Festival of the Arts and Humanities

A Presentation of The Association to Preserve the Eatonville Community, Inc. (P.E.C.)

## OUTDOOR FESTIVAL OF THE ARTS

[A Juried Show]

January 27-29, 2012

“Call for Fine Artists”

### Juried Art Lane

LOCATION: On Kennedy Boulevard in Eatonville

EXHIBIT DATES:

Friday, January 27

Saturday, January 28

Sunday, January 29

FESTIVAL THEME: ZORA! Festival: January 21 – 29, 2012 – “The Rise of Community:  
The Town of Eatonville Models 125 Years of Self-Governance”

CATEGORIES:

Oils & Acrylics

Watercolor

Works on Paper

Photography

Sculpture/Mixed Media/Fiber

Jewelry

**AWARDS: Awards will be given at the discretion of the judges.**

1<sup>st</sup> Place \$1200

2<sup>nd</sup> Place \$800

Best of Category (6) \$500

# ZORA! Festival 2012 Call to Fine Artists

## RULES OF THE SHOW

1. Only winners of last year's juried art portion of the festival will automatically be entered into this year's festival. All other artists must send an updated application, in a SAS envelope. If you were a winner from last year, please note on the application that you were selected as a winner at Festival '11, identify the category and the prize money you won.
  - Artists may apply in one or more categories. A separate application set of slides and money order must be submitted for each category. Each category should consist of no less than four slides. Applications must be postmarked no later than **November 30** to be considered.
2. Work must be original and completed within the past three years. **Unacceptable:** Reproductions of work from the "masters," widely circulated photographs, commercial reproductions or products, copies, kits and crafts defined as hobby/ craft work.
3. Artists will only be judged on artwork in the category in which their work has been accepted. A viewing committee will tour the exhibit area Friday, Saturday and Sunday to ensure that all rules of the show are being followed.
4. Exhibit space will be approximately 10' x 15'. Only one space will be assigned except where an artist has been accepted in more than one category. **Tents will be provided.**
5. Booths must be staffed by the artist whose work has been selected. Artists cannot send a representative in their place; however they may have associates assist them in their booth.
6. The Street Festival of the Arts begins at 9AM. on Friday, January 27. All artists must be ready for the public by end-of-day, Thursday, January 26. Artists must have their booths ready for judging by 8AM on Friday, January 27. Artists will face disqualification from the juried art competition if this deadline is not met. Artists will still be allowed to exhibit but will not be eligible for prizes. Artists **will not** be notified of disqualification due to tardiness.
7. Artists must display all three days of the Festival to be eligible for jurying.
8. Each exhibitor will be responsible for furnishing his/her booth (display stands, tables, chairs, etc.) Each exhibitor will be provided a sign showing the artist's name, category, and city of origin. This sign must be displayed at all times.
9. Artists will be responsible for collecting Florida sales tax (6.5%) on all sales made during the Festival.
10. Artists will be permitted to sell original work in addition to signed/numbered prints of their work as long as prints do not constitute more than 30% of their inventory. All originals must be framed.

**Originals or prints of other artists' work cannot be sold!**

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### Call to Fine Artists Application

[A Juried Show]

January 27-29, 2012

Name: \_\_\_\_\_  
Last First M.I.

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Category for which you are applying (one category per application):

- Oils & Acrylics                       Jewelry                       Winner from last year  
 Watercolor                       Photography  
 Works on Paper                       Sculpture/Mixed Media/Fiber

#### General Release

I do hereby hold harmless the Zora Neale Hurston Festival of the Arts and Humanities and the Town of Eatonville, Florida from any and all manner of action, lawsuits, damages, or claims whatsoever arising from any loss or damage due to anyone's property during the Festival.

SIGNATURE

DATE

**Please return application to: ZORA! Festival—Call to Fine Artists  
227 E. Kennedy Blvd., Eatonville, FL 32751-5303  
By December 3 (Postmarked)**

**NOTIFICATIONS DEADLINE: December 24**

#### **INSTRUCTIONS/CHECKLIST- THE SELECTIONS MADE BY THE JURYING COMMITTEE ARE FINAL!**

Your application WILL NOT be processed if it does not include ALL of the following:

1. Application. Please type or print legibly.
2. Four Slides. All slides must be labeled with the following information. (Name, Medium, Size, Date Completed)
3. Return envelope. Enclose a self-addressed, business-size envelop with enough postage for return of slides. Accepted artists' slides will be returned 6-8 weeks after Festival.
4. Fees. Enclose two bank checks or money orders (per category entered) made payable to the Association to Preserve the Eatonville Community, Inc. in the following amounts, which include sales tax: \$50 for Jury Fee; \$275 for Exhibitor Fee (Total:\$325) **No personal or company checks.**

**Note: Only artists who participated in and the winners of ZORA! Festival '11 are exempt from jury Fee. Please send only Exhibitor's Fee.**